## JUDGE HOLWELL

Jason M. Drangel (JMD 7204)

Robert L. Epstein (RE8941)

William C. Wright (WCW 2213)

EPSTEIN DRANGEL BAZERMAN & JAMES, LLP

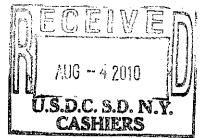
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# UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

	X	
CJ Products LLC and Ontel Products	:	
Corporation	:	
Plaintiffs	: :	
	:	COMPLAINT
v.	:	Civ Action No.
Toy Galaxy LLC and Rejai Sakar	:	JURY TRIAL REQUESTED
Defendants	:	
	•	

Plaintiffs, CJ Products LLC, a California limited liability company and Ontel Products Corporation, a New Jersey corporation, by and through their undersigned counsel, allege as follows:

#### NATURE OF THE ACTION

1. This action arises under the Copyright Laws of the United States, 17 U.S.C. § 101 et seq.; for false designation of origin and unfair competition in violation of Section 43(a) of the Trademark Act of 1946, as amended (15 U.S.C. §1125(a)); and for related

common law claims. Plaintiffs seek injunctive relief, an accounting, compensatory damages, trebling of the accounting and/or compensatory damages, punitive damages, attorney's fees and costs.

#### JURISDICTION AND VENUE

- 1. This Court has Federal subject matter jurisdiction over this matter pursuant to 28 U.S.C. §§1331 and 1338(a) and (b), in that the case arises out of claims for trademark infringement, false designation of origin, unfair competition and dilution under the Lanham Act (15 U.S.C. §1051 et seq.), and copyright infringement under 17 U.S.C. §501(a); and this Court has supplemental jurisdiction pursuant to 28 U.S.C. §§1367(a) and 1338 (a) (b).
- 2. Venue is proper, inter alia, pursuant to 28 U.S.C. §1391 because a substantial part of the events or omissions giving rise to the claim occurred in this judicial district, and has caused damages to Plaintiffs in this district.
- 3. Personal jurisdiction exists over Defendants because on information and belief, Defendants conduct business in New York and in this judicial district, or otherwise avail themselves of the privileges and protections of the laws of the State of New York, such that this Court's assertion of jurisdiction over Defendants do not offend traditional notions of fair play and due process.

#### THE PARTIES

- 2. Plaintiff CJ Products LLC, is a California limited liability company having a principal place of business at 4040 Calle Platino, Unit 123, Oceanside, CA 92056 ("CJ").
- 3. Plaintiff Ontel Products Corporation is a New Jersey corporation, having a principal place of business at 21 Law Drive, Fairfield, NJ 07004 ("Ontel").

- 4. On information and belief, Defendant Toy Galaxy LLC, is a New Jersey corporation, having a place of business at 75 Gould Street, Bayonne, NJ 07002 ("Toy Galaxy").
- 5. Plaintiff is informed and believes that Defendant Rejai Sakar ("Sakar"), is now and at the time of the filing of this Complaint and at all intervening times, an individual conducting business as President of Toy Galaxy at 75 Gould Street, Bayonne, NJ 07002.
- 6. On information and belief, since its creation until the present and at all times relevant to this Complaint, Defendant Toy Galaxy was under the de facto and sole control and served as the alter ego of Defendant Sakar, who is an officer, director, or board member of this entity.
- 7. On information and belief, Defendants Toy Galaxy and Sakar, inclusive, and each of them, were the agents, servants and employees of every other Defendant and the acts of each Defendant, as alleged herein, were performed within the course and scope of that agency, service, or employment. Defendants Toy Galaxy and Sakar enriched themselves by fraudulent and illegal conduct as alleged herein, while Plaintiffs suffered enormous financial injury.
- 8. Adherence to the fiction of the separate existence of Defendant Toy Galaxy as an entity distinct from Defendant Sakar would permit an abuse of corporate privilege and would permit an injustice in that Defendant Sakar would succeed in avoiding legally incurred liabilities while maintaining the benefits of the corporate status.
- 9. Plaintiffs are informed and believe that since the time of its creation, now, and all times relevant to this Complaint, there was such a unity of interest and ownership

between Defendant Toy Galaxy and its equitable owner Defendant Sakar, that separate personalities of the corporations and the shareholders did not and do not in reality exist.

10. Plaintiffs informed and believe that adherence to the fiction of the separate existence of Defendant Toy Galaxy as an entity distinct from Defendant Sakar and all of them, would permit an abuse of corporate privilege and would permit an injustice in that they would succeed in avoiding legally incurred liabilities while maintaining the benefits of the corporations.

#### GENERAL ALLEGATIONS

## Plaintiff CJ and its Well-Known Gift and Toy Products

- 11. Plaintiff CJ is a gift and toy company involved in, among other things, the development, production, sale, and distribution of gift and toy products. One of the main components of CJ's business encompasses the production, sale and distribution of its distinctive MY PILLOW PETS®, PILLOW PETSTM and MY PILLOW PETS ITS YOUR PILLOW AND A PETTM, ITS A PILLOW PET® trademarks (cumulatively referred hereinafter as "Marks") that are applied to a combination of a stuffed animal and functional pillow product ("Product"). A sampling of the Products are shown in Exhibit A. The Products have achieved great success since their introduction in 2003.
- promotional efforts, and the use of the highest quality materials and processes in making the Product. These efforts include advertising and promotion through CJ's websites, television publicity, print and other internet-based advertising, at least 500 authorized major retail outlets domestically and abroad, participation in over 200 trade shows annually, and celebrity charity functions, among other efforts. CJ has spent substantial time, money and effort in building up and developing consumer recognition, awareness and goodwill in its Marks and Products. For

example, CJ has spent over One Million Three Hundred and Fifty Thousand Dollars (\$1,350,000.00) on media advertising from September 2009 to March 2010, over Thirty Thousand Dollars (\$30,000.00) on print advertising, and over Twenty-Five Thousand Dollars (\$25,000.00) on internet advertising for the Products.

- 13. The success of CJ s Products, and other related products and services is not due to CJ's promotional efforts alone. Rather, CJ owes a substantial amount of the success of the Products to its consumers, and word of mouth buzz consumers have generated. In fact, a wide array of newspapers, magazines and television networks has featured stories in which parents, children and prominent celebrities have enthusiastically described their love and enjoyment with the Products.
- 14. Furthermore, CJ has won several family oriented consumer awards, such as the 2009 iParenting Media Excellent Product Award and the 2009 Dr. Toy Best Vacation Product Award, both of which have a substantial market following for credible and objective testing and reviewing.
- word of mouth buzz, have made its Marks, Products, and services prominently placed in the minds of the public. Consumers, purchasers and the members of the public have become familiar with CJ's Marks and Products and services, and have come to recognize the Marks, Products, and services and associate them exclusively with CJ. CJ has acquired a valuable reputation and goodwill among the public as a result of such association. Indeed, the Marks and Products are famous in the United States and are gradually gaining international recognition.

- 16. In addition to the above, CJ also owns copyrights in and related to the Products. CJ's copyrights protect the various proprietary animal designs within the line of Products. The line is updated from time to time to add new animal designs.
- 17. While CJ has gained significant common law trademark and other rights in its Marks, Products and services through its use, advertising and promotion, CJ has also protected its valuable rights by filing for and obtaining federal trademark and copyright registrations.
- 18. For example, CJ owns the following U.S. trademark registrations for its Marks: U.S. Reg. Nos. 3762061 and 3762062 (attached hereto as Exhibit B).
- 19. CJ also owns several United States Copyright Registrations relating to its products. For example, CJ owns the following: Certificate of Registration numbers:

VA001674376	VA0001674366	VA0001674373	VA0001678146
VA001674379	VA0001678132	VA0001674372	VA001674368
VA0001678130	VA0001674374	VA0001678138	VA0001674377
VA0001679223	VA0001678144	VA0001674371	VA0001678140
VA0001678142	VA0001674364	VA0001679221	VA0001674365
VA0001665417	VA0001665418	VA0001674375	VA0002674370

as well as numerous common law copyrights. (cumulatively hereinafter referred as "Copyright Work") (collectively attached hereto as Exhibit C).

20. CJ has never authorized or consented to the use of its Marks or any confusingly similar marks by Defendants; nor has CJ authorized Defendants to manufacture, copy, sell, or distribute any Copyright Work.

### Plaintiff Ontel and its Exclusive License to Pillow Pets

21. Plaintiff Ontel is a leading marketer of quality, innovative consumer products. Ontel promotes and sells its products through national direct response television commercials commonly called "As Seen On TV." Ontel also markets its products at the retail

level by well-known retail and wholesale outlets such as Wal-Mart, Target Stores, Bed Bath & Beyond, CVS and Walgreens. Ontel also promotes and sells its products through its and its retail customers' websites on the Internet.

- 22. Ontel is among the most well-known, well-respected sources of many of the most popular As Seen On TV products sold in the United States including recent successes such as TURBO SNAKE, IRON GYM, SWIVEL SWEEPER and SURE CLIP, among many other products.
  - 23. CJ recently granted Ontel the exclusive license to manufacture, market, advertise and promote, sell, offer for sale and distribute Products and in association therewith has granted Ontel an exclusive license to all related intellectual property (Marks and Copyright Works).

### Defendants' Wrongful and Infringing Conduct

- 24. Particularly in light of the success of Plaintiffs and Plaintiffs' products as well as the reputation they have gained, Plaintiffs and their products have become targets for unscrupulous individuals and entities who wish to take a free ride on both the goodwill, reputation and fame Plaintiffs have built up in their products and Marks, and the works embodied in Plaintiff's Copyright Works.
- 25. A large number of these individuals and entities deal in infringing products and services, including products related to Plaintiff's Mark and Copyright Works. Their actions vary and include manufacturing, copying, exporting, importing, advertising, promoting, selling, and distributing infringing and otherwise unauthorized products.
- 26. Plaintiffs investigate and enforce against such activity and through such efforts learned of Defendants Toy Galaxy and Sakar's advertising, marketing, sale and offer for sale of infringing products, nearly identical to CJ's Copyright Works.

- 27. Plaintiffs purchased infringing products from a retailer selling goods purchased from Defendants. A true and correct copy of photographs of some of the infringing products are attached hereto as Exhibit D as is an invoice showing sale of said goods by Defendants to a retailer.
- 28. The products purchased from Defendants were inspected to determine authenticity. The inspection of the purchased items confirmed that the items Defendants sold and offered for sale were in fact infringing on CJ's Marks and Copyright Works.
- 29. On information and belief, Defendants identify their infringing products by the names: PILLOW PETS (in signage and sales receipts).
- 30. By these sales and, on information and belief, their other dealing in infringing product (including importing, advertising, displaying, distributing, selling and/or offering to sell infringing product) —Defendants violated Plaintiff's exclusive rights in its Marks and Copyright Works, and uses images and designs that are confusingly similar to, identical to, and/or constitute infringement of Plaintiffs intellectual property to confuse consumers and aid in the promotion and sales of its unauthorized product. Defendants' conduct and use began long after CJ's adoption and use of its Marks and Copyright Works, after CJ obtained the copyright and trademark registrations alleged above, and after CJ's Products and Marks became famous. Indeed, Defendants have knowledge of CJ's ownership of the Marks and Copyright Works, and of the fame in such, prior to the actions alleged herein, and adopted them in bad faith and with the intent to cause confusion and dilute CJ's Marks. Neither Plaintiffs nor any authorized agents have consented to Defendants' use of CJ's intellectual property.

- 31. Defendants' actions were committed in bad faith and with the intent to dilute CJ's Marks and Copyright Works, and to cause confusion and mistake, and to deceive the consuming public and the public at large as to the source, sponsorship and/or affiliation of any Defendant, and/or Defendants' unauthorized goods. By its wrongful conduct, Defendants have traded upon and diminished Plaintiffs' goodwill.
- and in bad faith committed the following, all of which has and will continue to cause irreparable harm to Plaintiffs: (i) infringed and diluted CJ's rights in the Marks; (ii) infringed CJ's Copyright Works; (iii) misled the public into believing there is an association or connection between Defendants and Plaintiffs and/or the products advertised and sold by Defendants and Plaintiffs; (iv) used false designations of origin on or in connection with its goods and services; (v) committed unfair competition; (vi) and unfairly profited from such activity. Unless enjoined, Defendants will continue to cause irreparable harm to Plaintiffs.

#### FIRST CAUSE OF ACTION

# (Infringement of Registered Trademarks)

- 115 U.S.C. §1114/Lanham Act §32(a)]
- Plaintiffs repeat and re-allege every allegation set forth in Paragraphs 1-32.
- 34. CJ has continuously used its Marks in interstate commerce since at least as early as 2007.
- 35. CJ, as the owner of all right, title and interest in and to the Marks, has standing to maintain an action for trademark infringement under the Trademark Statute 15 U.S.C. §1114.

- 36. Defendants are and at the time of their actions complained of herein were actually aware that Plaintiff is the registered trademark holder of the Marks.
- 37. Defendants did not and failed to obtain the consent or authorization of Plaintiffs as the registered owner of the Marks to deal in and commercially distribute, market and sell Products and related products bearing CJ's Marks into the stream of commerce.
- 38. Defendants intentionally and knowingly used in commerce the reproductions, copies, and/ or colorable imitations of Plaintiff's Marks in connection with the sale, offering for sale, distribution, or advertising of Defendants' goods by offering, advertising, promoting, retailing, selling, and distributing related products bearing CJ's Marks.
- 39. Defendants reproduced, copied, and colorably imitated CJ's Marks and applied such reproductions, copies, or colorable imitations to labels, signs, prints, packages, wrappers, receptacles and/or advertisements intended to be used in commerce upon or in connection with the sale, offering for sale, distribution, and/or advertising of goods. Defendants thereupon offered, advertised, promoted, retailed, sold, and distributed marks and related products bearing CJ's Marks.
- 40. Defendants' egregious and intentional use and sale of items bearing Plaintiff's trademarks has caused actual confusion and is likely to continue to cause further confusion, or to cause mistake, or to deceive, mislead, betray, and defraud consumers who believe that Defendants' items are authentic products manufactured by Plaintiff.
- 41. Defendants' acts have been committed with knowledge of Plaintiffs' exclusive rights and goodwill in the Marks, as well as with bad faith and the intent to cause confusion or to cause mistake and to deceive.

- 42. Plaintiffs have suffered and will continue to suffer substantial and irreparable injury, loss and damage to its rights in and to the Marks and the goodwill associated therewith, for which it has no adequate remedy at law; thus Plaintiffs requests injunctive relief.
- Plaintiffs' consent or authorization constitutes intentional infringement of CJ's federally registered trademarks in violation of §32 of the Lanham Act, 15 U.S.C. § 1114. Based on such conduct, CJ is entitled to injunctive relief as well as monetary damages, and other remedies provided by § 1116, 1117, and 1118, including Defendants' profits, treble damages, reasonable attorneys' fees, costs and prejudgment interest.

### SECOND CAUSE OF ACTION

#### (Federal Copyright Infringement)

#### [17 U.S.C. §501(a)]

- 44. Plaintiffs repeat and re-allege every allegation set forth in Paragraphs 1-32.
- 45. Plaintiff is the exclusive owner of copyrights in and related to its Products and related products and possesses copyright registrations with the United States Copyright Office relating to the Copyright Works.
- 46. Defendants have actual notice of Plaintiff's exclusive copyright rights in the designs.
- 47. Defendants did not seek and failed to obtain Plaintiffs' consent or authorization to utilize, manufacture, reproduce, copy, display, prepare derivative works, distribute, sell, transfer, rent, perform, and/or market Plaintiffs' copyright- protected Products.

- 48. Without permission, Defendants intentionally and knowingly reproduced, copied, displayed, and/or manufactured Plaintiffs' protected works by offering, advertising, promoting, retailing, selling, and distributing related products which are at a minimum substantially similar to Plaintiffs' Copyright Works.
- 49. Defendants' acts as alleged herein, constitute infringement of Plaintiffs' Copyright Works, including Plaintiff's exclusive rights to reproduce, distribute and/or sell such protected material.
- 50. Defendants knowing and intentional copyright infringement as alleged herein has caused and will continue to cause substantial and irreparable harm to Plaintiffs and has and will continue to cause damage to Plaintiffs. Plaintiffs are therefore entitled to injunctive relief, damages, Defendants' profits, increased damages, and reasonable attorney's fees and costs.

#### THIRD CAUSE OF ACTION

# (False Designation of Origin & Unfair Competition) [15 U.S.C. §1125(a)/Lanham Act §43(a)]

- 51. Plaintiffs repeat and re-allege every allegation set forth in Paragraphs 1-32.
- 52. CJ, as the owner of all common law right, title, and interest in and to Marks, has standing to maintain an action for false designation of origin and unfair competition under the Federal Trademark Statute, Lanham Act §43(a) (15 U.S.C. §1125. CJ's Marks are inherently distinctive and/or have acquired distinctiveness.
- 53. Defendants have without authorization, on or in connection with its goods and services, used in commerce marks that are confusingly similar to CJ's Marks, and/or

has made false designations of origin which are likely to cause confusion or cause mistake or to deceive as to the affiliation, connection or association of Defendants with Plaintiffs, and/or as to the origin, sponsorship or approval of Defendants' goods or services or commercial activities.

- 54. Defendants' conduct described above violates the Lanham Act, and Defendants have unfairly competed with and injured and, unless immediately restrained, will continue to injure Plaintiffs, causing damage to Plaintiffs in an amount to be determined at trial, and will cause irreparable injury to Plaintiffs' goodwill and reputation associated with the value of CJ's Marks.
- 55. On information and belief, the conduct of Defendants has been knowing, deliberate, willful, intended to cause confusion, or to cause mistake or to deceive and in blatant disregard of Plaintiffs' rights.
- 56. Defendants knew or by the exercise of reasonable care should have known that their adoption and commencement of use in commerce and continuing use of marks that are confusingly similar to and constitute a reproduction of Plaintiffs' Marks would cause confusion, mistake, or deception among purchasers, users and the public.
- 57. Defendants' egregious and intentional use and sale of items sold on or in connection with CJ's Marks unfairly competes with Plaintiff and is likely to cause confusion, mistake, or to deceive, mislead, betray, and defraud consumers to believe that the substandard imitations are genuine Mark products or related products.
- 58. Defendants' continuing and knowing use of CJ's Mark constitutes false designation of origin and unfair competition in violation of §43(a) of the Lanham Act, 15

U.S.C. §1125(a), causing Plaintiffs to suffer substantial and irreparable injury for which it has no adequate remedy at law.

- 59. Defendants' wrongful conduct has permitted or will permit it to make substantial sales and profits on the strength of Plaintiffs' marketing, advertising, sales and consumer recognition. As a direct and proximate result of Defendants' wrongful conduct, as alleged herein, Plaintiffs have been and will be deprived of sales of its Products in an amount as yet unknown but to be determined at trial, and has been deprived and will be deprived of the value of its Marks as commercial assets in an amount as yet unknown but to be determined at trial. Plaintiffs seeks an accounting of Defendants' profits, and requests that the Court grant Plaintiffs three times that amount in the Court's discretion.
- 60. Based on Defendants' wrongful conduct, Plaintiffs are entitled to injunctive relief as well as monetary damages, and other remedies as provided by the Lanham Act, including Defendants' profits, treble damages, reasonable attorneys' fees, costs and prejudgment interest.

#### FOURTH CAUSE OF ACTION

#### (Dilution)

#### [15 U.S.C. §1125(c)]

- 61. Plaintiffs repeat and re-allege every allegation set forth in Paragraphs 1-32.
- 62. CJ's Marks are distinctive and famous within the meaning of the Lanham Act.
- 63. Upon information and belief, Defendants' unlawful actions began long after Plaintiff's Marks became famous, and Defendants acted knowingly, deliberately and

willfully with the intent to trade on Plaintiff's reputation and to dilute Plaintiff's Marks.

Defendants' conduct is willful, wanton and egregious.

- 64. Defendants' intentional sale of items bearing Plaintiffs Marks is likely to cause confusion, mistake, or to deceive, mislead, betray, and defraud consumers to believe that the substandard imitations are genuine Mark products. The actions of Defendants complained of herein have diluted and will continue to dilute Plaintiffs Marks, and are likely to impair the distinctiveness, strength and value of Plaintiffs Marks, and injure the business reputation of Plaintiff and its Marks.
- 65. Defendants' acts have caused and will continue to cause Plaintiff irreparable harm. Plaintiff has no adequate remedy at law to compensate it fully for the damages that have been caused and which will continue to be caused by Defendants' unlawful acts, unless they are enjoined by this Court.
- 66. As the acts alleged herein constitute a willful violation of §43(c) of the Lanham Act, 15 U.S.C. §1125(c), Plaintiff is entitled to injunctive relief as well as monetary damages and other remedies provided by 15 U.S.C. §§1116, 1117, 1118, and 1125(c), including Defendants' profits, treble damages, reasonable attorney's fees, costs and prejudgment interest.

#### FIFTH CAUSE OF ACTION

#### (Violation of Deceptive Trade Practices Act - Gen. Bus. Law § 349)

- 67. Plaintiffs repeat and re-allege every allegation set forth in Paragraphs 1-
- 68. Defendants aforementioned conduct is false, misleading and constitutes the use of deceptive acts or practices in the conduct of business, trade or commerce and is

32.

misleading the public and injuring the good will and reputation of Plaintiffs in violation of N.Y. Gen, Bus. Law §§ 349.

#### SIXTH CAUSE OF ACTION

### (False Advertising - N.Y. Gen. Bus. Law § 350)

32.

- 69. Plaintiffs repeat and re-allege every allegation set forth in Paragraphs 1-
- 70. By reason of the foregoing acts, Defendants have engaged in and are continuing to engage in acts which are misleading the public and injuring the good will and reputation of Plaintiffs in violation of N.Y. Gen, Bus. Law § 350.

#### SEVENTH CAUSE OF ACTION

#### (Unfair Competition)

#### [New York Common Law]

- 71. Plaintiffs repeat and re-allege every allegation set forth in Paragraphs 1-32.
- 72. By marketing, advertising, promoting, selling and/or otherwise dealing in the infringing products, Defendants have engaged in unfair competition including unlawful, unfair and fraudulent business practices in violation of the common law of the State of New York.
- 73. Defendants' marketing, advertising, promoting, selling and/or otherwise dealing in infringing products is in violation and derogation of Plaintiffs' rights and is likely to cause confusion, mistake and deception among consumers and the public as to the source,

origin, sponsorship, or quality of the goods of Defendants, thereby causing loss, damage and injury to Plaintiffs and to the purchasing public. Defendants' conduct was intended to cause such loss, damage and injury.

- 74. Defendants knew or by the exercise of reasonable care should have known that their marketing, advertising, promoting, selling and/or otherwise dealing in and their continuing marketing, advertising, promoting, selling and/or otherwise dealing in the infringing products would cause confusion mistake or deception among purchasers, users and the public.
- 75. By marketing, advertising, promoting, selling and/or otherwise dealing in and their continuing marketing, advertising, promoting, selling and/or otherwise dealing in infringing products, Defendants intended to and did induce and intends to and will induce customers to purchase its products by trading off the extensive goodwill built up by Plaintiffs.
- 76. Upon information and belief, the conduct of Defendants have been knowing, deliberate, willful, intended to cause confusion, or to cause mistake or to deceive, and in disregard of Plaintiffs' rights.
- permit them to make substantial sales and profits on the strength of Plaintiffs' nationwide marketing, advertising, sales and consumer recognition. As a direct and proximate result of Defendants' wrongful conduct, as alleged herein, Plaintiffs have been and will be deprived of substantial sales of its products in an amount as yet unknown but to be determined at trial, and has been and will be deprived of the value of its trademarks as commercial assets, in an amount as yet unknown but to be determined at trial. Plaintiffs seeks an order granting Defendants' profits stemming from its infringing activity, and its actual and/or compensatory damages.

- 78. Plaintiffs have no adequate remedy at law for Defendants' continuing violation of its rights set forth above. Plaintiffs seek preliminary and permanent injunctive relief.
- 79. Plaintiffs seeks exemplary or punitive damages for Defendants' intentional misconduct.

#### EIGHTH CAUSE OF ACTION

#### (Unjust Enrichment)

- 80. Plaintiffs repeat and re-allege every allegation set forth in Paragraphs 1-32.
- 81. By virtue of the egregious and illegal acts of Defendants as described above, Defendant has been unjustly enriched in an amount to proven at trial.
- 82. Defendants' retention of monies gained through its deceptive business practices, infringement, acts of deceit and otherwise would serve to unjustly enrich Defendant and would be contrary to the interests of justice.

WHEREFORE, Plaintiffs pray for judgment against Defendants, inclusive, and each of them, as follows:

- A. For an award of Defendants' profits and Plaintiffs' damages in an amount to be proven at trial for trademark infringement under 15 U.S.C. §1114(a);
- B. For an award of Defendants' profits and Plaintiffs' damages in an amount to be proven at trial for copyright infringement under 17 U.S.C. §501(a);
- C. For an award of Defendants' profits and Plaintiffs' damages in an amount to be proven at trial for false designation of origin and unfair competition under 15 U.S.C.

§1125(a);

- D. For an award of Defendants' profits and Plaintiffs' damages in an amount to be proven at trial for trademark dilution under 15 U.S.C. §1125(c);
- E. In the alternative to actual damages and Defendants' profits for the infringement and unauthorized use of CJ's trademark pursuant to the Lanham Act, for statutory damages pursuant to 15 U.S.C. § 1117(c), which election CJ will make prior to the rendering of final judgment;
- F. In the alternative to actual damages and Defendants' profits pursuant to 17 U.S.C. §504(b), for statutory damages pursuant to 17 USC §504(c), which election Plaintiffs will make prior to the rendering of final judgment;
- G. For restitution in an amount to be proven at trial for unfair, fraudulent and illegal business practices.
- H. For damages to be proven at trial for common law unfair competition;
- I. For an injunction by this Court prohibiting Defendants from engaging or continuing to engage in the unlawful, unfair, or fraudulent business acts or practices described herein, including the advertising and/or dealing in any infringing product; the unauthorized use of any Mark, copyright or other intellectual property right of Plaintiffs; acts of trademark infringement or dilution; acts of copyright infringement; false designation of origin; unfair competition; and any other act in derogation of Plaintiffs' rights;
- J. For an order from the Court requiring that Defendants provide complete accountings and for equitable relief, including that Defendants disgorge and return or pay their ill-gotten gains obtained from the illegal transactions entered into and or pay

restitution, including the amount of monies that should have been paid if Defendants' complied with their legal obligations, or as equity requires;

- K. For an order from the Court that an asset freeze or constructive trust be imposed over all monies and profits in Defendants' possession which rightfully belong to Plaintiffs;
- L. For destruction of the infringing articles in Defendants' possession under 15 U.S.C. §1118 and 17 USC §503;
- M. For treble damages suffered by Plaintiffs as a result of the willful and intentional infringements and acts of deceit engaged in by Defendants, under 15 U.S.C. §1117(b);
- N. For damages in an amount to be proven at trial for unjust enrichment.
- O. For an award of exemplary or punitive damages in an amount to be determined by the Court;
- P. For Plaintiffs' reasonable attorney's fees;
- Q. For all costs of suit;
- R. For such other and further relief as the Court may deem just and equitable.

## DEMAND FOR JURY TRIAL

Plaintiffs respectfully demand a trial by jury in this action.

Dated:

EPSTEIN DRANGEL BAZERMAN & JAMES, LLP

By:

Jason M. Drangel (JMD 7204)

Robert I. Epstein (RE8941)

William C. Wright (WCW 2213)

Attorneys for Plaintiff

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# **EXHIBIT A**

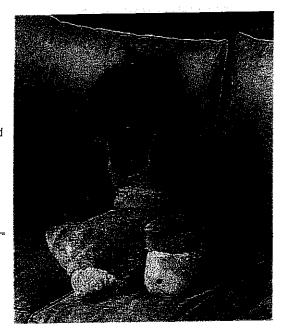


### Pillow Pets™ Folding Stuffed Animals

Few things compare to the comfort and companionship of a Pillow Pet™ plush folding stuffed animal! These soft, cuddly creations combine the security of a stuffed animal with the functionality of a pillow. Made of high quality, super soft chenille, Pillow Pets™ plush folding stuffed animals make the most precious snuggle pals for you or your loved ones.

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Mr. Bear



Icy Polar Bear



Buzzy Bumbie Bee



**Cuddly Bunny** 



Fluffy Bunny



Thumpy Bunny



Ms. Sassy Cat







Bumble Bee with Book

Lady Bug with Book

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Site design by Perfect Synergy Marketing, Inc.

# **EXHIBIT B**

# United States of America Muitod States Natont and Arahomark Office United States Patent and Trademark Office

## MY PILLOW PETS

Reg. No. 3,762,061 JENNIFER TELFER (UNITED STATES INDIVIDUAL) Registered Mar. 23, 2010 4556 MORRO BAY STREET OCEANSIDE, CA 92057

> Int. Cl.: 28 FOR: STUFFED AND PLUSH TOYS; STUFFED DOLLS AND ANIMALS; STUFFED TOYS, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

PRINCIPAL REGISTER

TRADEMARK FIRST USE 1-0-2007, IN COMMERCE 1-0-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-TICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PILLOW PETS", APART FROM THE MARK AS SHOWN.

SER. NO. 77-387,634, FILED 2-4-2008.

JOHN HWANG, EXAMINING ATTORNEY



Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office



Reg. No. 3,762,062 JENNIFER TELFER (UNITED STATES INDIVIDUAL)
Registered Mar. 23, 2010 4556 MORRO BAY STREET
OCEANSIDE, CA 92057

Int. Cl.: 28 FOR: STUFFED AND PLUSH TOYS, STUFFED DOLLS AND ANIMALS, STUFFED TOYS, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

TRADEMARK FIRST USE 1-0-2007; IN COMMERCE 1-0-2007. PRINCIPAL REGISTER

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PILLOW PETS" AND THE

PICTORIAL REPRESENTATION OF THE GOODS, APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE WORDS "MY PILLOW" IN PUFFY STYLIZED DESIGN TRIMMED IN BLACK, FOLLOWED BY A FANCIFUL COW IMAGE AND THEN THE WORD "PETS" ALSO IN PUFFY STYLIZED DESIGN TRIMMED IN BLACK. UNDER THE PUFFY

TEXT AND COW IMAGE ARE THE WORDS IN MOSTLY LOWER CASE, "ITS YOUR PILLOW

AND A PET, ITS A PILLOW PET".

SER. NO. 77-387,642, FILED 2-4-2008.

WILLIAM VERHOSEK, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

# **EXHIBIT C**

# Case 2:10-cv-03844-CW78ER Document 1 1 Filed 05/24/04/18 age 36 95 of 56 Certificate of Registration



This Certificate issued under the seal of the Copyright Office in accordance with title 13. United States Code, expect that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Manyboth Delto
Register of Copyrights, United States of America

Region adoa Namberi VA 1-674-376

> Effective date of registration: July 2, 2009

		Supplied to the state of the st
itle — The of Work:	HUNNY Pillow Pct	
Completion/Publication = Year of Completion Date of 1st Publication:	/2008	Nation of 1st Publications United Sizes
	CIProducts, ILC sculpture/FD artwork	
Work made for Aire: Pomicielin	Tes Throad States	
Copyright claimant ————————————————————————————————————	CPProducts, LLC 4040 Calle Plauso, Suits	e 124, Oceanside, CA, 92056, United States
Certification —		
	(Philip I. Touy) Fuly 2, 2009	• '
Applicant's Procking Number:		e e
A CONTRACTOR OF THE PARTY OF TH		

# Case 2:40-cv-03844-03W7-ER Documental 1 Filed 05/23/04/16 Page 17 of 56 Certificate of Registration



This Certificate issued under the seal of the Gopyright Office in accordance with this 17. United States Code, cuests that registration has been made for the work itemsed below. The information on this certificate has been made a pain of the Copyright Office records.

Mary beth States
Register of Copyrights, United States of America

Recision Number: VA 1-674-366

> Effective date of registration: July 2, 2009

Title			
	Title of Ploric	DALIMATION Pillow Pet	
Сот	pletion/Publication =	5060	
	Year of Completion:		Nation of 1st Publication: United States
	Date of 1st Publications	May 30, 2009	Matini in ras a contraction of the common
Auth	or <del></del>		
	a Anthor.	CI Products, LLC	
	Author Created:	sculpaire/S-D atwork	en e
	Work made for link	Yes	
	Domidei in:	United States	
<b>.</b>		market and the state of the sta	A STATE OF THE STA
Copy	yright claimant —— Copyright Claimant	CI Produces LLC	TRANSPORT
		4040 Calle Platino, Suite 12	4, Oceanside, CA, 92056, United States
).	•		
Cert	ification ———	American and the second	Control of the Contro
•	Name:	Edity J. Terry	and the second of the second o
	Date	July 2, 2009	
	appicant's Tracking Humber:		

# Case Calle Cv. 1038440 GW 8 RJ Pocument Int 1 Filed 05/21/10 Page 18 of 41 page 32 of 56 Certificate of Registration



This Certificate issued under the seal of the Copyright Office in accordance with title 17. United States Code, ditests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Register of Copyrights, United States of America

Registration Number: VA 1-674-373

> Effective date of registration: July 2, 2009

•	DOG Pillow Pet	
Completion/Publication = Year of Completions Date of 1st Publications	2004 November 30, 2004	Nation of 1st Publication: United States
uthor - lonitus	CiProducts, LLC	
	soulptime/3-D actwork	
Work made for hire:	Yes	
Dominiei in:	United States	
Copyright claimant Copyright Claiment	CI Products, LLC	124, Occanside, CA, 92056, United States
Serrificațion		
Name:	Phip L Teny	
Pate	July 2, 2009	
Applicant's Tracking Number:	6196.0002	

## Case 2:40 = c1 - 03844 - 0307 8 ER J Document 1 - 1 File 1 - 05/21/10 1 - 0 Page 19 of 41 56

# Certificate of Registration



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This Certificate issued under the seal of the Copyright.

Office in accordance with title 17, (Trased States Code,
aneaus that registration has been made for the work
identified below. The information on this certificate has
been made a part of the Copyright Office records.

Mary beth Osters Register of Copyrights, United States of America Registration Number: VA 1-678-146

Effective date of registration: hity 14, 2009

TTE Tille of Work: DCG Pillon Per Blacket Completion/Publication Year of Completion: 2009 Nation of 1st Publication: United States Date of Ist Publication: May 30, 2009 Author Anthor: CI Products LLC Author Created: sculpture J-D survoid Work mede for hire: Yes Domiciled in: United States Copyright claimant Copyright Charact - Cl Products, LLC 4040 Cella Planno, Suite 124, Oceanside, CA, 92056, United States Certification Name: Fulip J. Terry July 14, 2009 Date: Applicant's Tracking Number: 6196 0002

# Case 2010-ovi08844-GW-7-ER Document 1-1 Filed 05/21/10 Page 20 of 41 Page 34 of 56 Certificate of Registration



This Certificate issued under the seal of the Copyright (Mice in accordance with side 12 United States Cutle, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Mary beth Getero
Register of Copyrights, United States of America

Name: Philip I Tarry Date: http2, 2009

Applicant's Tracking Mumber: 6196.0002

100

Registration Number: VA 1-674-379

> Effective date of registration: July 2, 2009

المراجع المراجع	ion/ Publication -	<u> </u>	<u> </u>
Complex	Year of Completion: Date of 1st Publication:	2608	Nation of 1st Publication: United States
Author		• •	
	A	CI Broducts, LLC	
	Author Created:	sculpture/3-D artwork	(1) 4 (A)
	West made for hire:	Yes	
	Populated in:	United States	
Copyrigi	nt claimant ——	<u> </u>	
	Copyright Claimant	CI Broducts, LLC	
	a .	4040 Calle Platino, Suit	z 124, Oceanside, CA, 92056, United States
			•

# Case 2010-cvi-03844-GW76ER Document of the 1 Filed 05/21/10 Page 21 of 41 Page 35 of 56 Certificate of Registration



This Cardificate issued under the seal of the Copyright Office in accordance with ritle 17, United States Code; access that registration has been made for the work Identified below. The information on this cardificate has been made a part of the Copyright Office records.

Meryorth Cittes
Register of Copyrights, United States of America

Registration Number: VA 1-678-132

> Effective date of registration: July 14, 2009

Title —	Title of Work:	DUCK Fillow Pat Blanks	i.			
,	ion/Publication = Vest of Completion: Date of Let Publication:	2009		ı Pablication: U	nited States	
Author ·		Cl Products, LLC sculpture'l-D attwork			, ·	
•	Work made for dise: Domkfled in:				·	
Copyrig	of claimant ————————————————————————————————————	CF Products, LLC 4940 Celle Platino, Suite	o 124, Oceanside	, CA, 92056, Unit	ed Sianes	
Certifica	ation <del></del>					<del></del>
7.e	Date:	Frilip J. Tarry July 14, 2009		% <i>9</i> 5	•	
App	hean's Tracking Number:	6196.0002	•	· .		

## Case 2:10 cv-03844-00078 ER Documental 1 Filed 05/34/14/18 age 36 36 41 56

# Certificate of Registration



This Certificate issued under the seal of the Copyright Office in accordance with title 17. United States Code, enests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Mary of Copyrights, United States of America

Registration Number: VA 1-674-372

> Effective date of registration: July 2, 2009

Title	TOOK Dillian Da
	FROCE Now Ret
Completion/ Rublication =	ኃይትል
Pear of Completion:	والمعرف الأعلى والمناف
Date of 1st Publication:	Movember 101 Smot
Author ————	
	CI Products, LEC
Anthor Crested:	sculpture 3-D artwork
Work made for bires	Yes
Domielelic:	United States
Copyright claimant -	
Copyright Claimant	Cl Products LLC
	4049 Calle Platino, State 124, Oceanside, CA, 92056, United States
•	
Certification	
Names	/Philip J. Terry/
D#e:	July 2, 2009
Applicant's Tracking Finnier:	61%-0002

#### Case 2:10-cv1-03844-GM7-ER Document 1-it 1Filed 05/28/04/18 age 37 of 56 Certificate of Registration



This Certificate issued under the seal of the Copyright Office in eccordance with title 17, United States Code. affests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Register of Copyrights, United States of America

Registration Number: VA 1-674-368

> Effective date of registration: July 2, 2009

Title -	THIS OF WORLD	HETO Fillow Pet	
Completi	on/Publication = Tent of Completion: Deteof int Publication:	<b>2009</b> .	Nation of Let Publications Voiced States
Author -	••••	CI Products, LLC sculpture/3-D anwork	
-	Work nede for sire: Leonicles in:	United States	
Copyrigh	nt claimant Copyright Colorant:	Cs Products, Like	124, Oceanside, CA, 92056, United States
Certifica			
-		Æmlip J. Texty	
Appl	ijate: icent's Tracking Number:	141/2,2009 6196.0002	
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## Case 2905 ev 1038444 GW 7-ER Document 1eht 1Filed 05/83/04/16 age 38 of 56 Certificate of Registration



This Certificate issued under the seal of the Copyright Office in accordance with title 17, United States Code, axests that registration has been made for the work themitted below. The information on this certificate has been made a part of the Copyright Office records.

Marybeth Peters

Register of Copyrights, United States of America

Registration Number: VA 1-678-130

> Effective date of registration: July 14, 2009

Title —					<del>a dada a</del>			<del></del>
	Tide of Works	LADY BUG Fillow	rad	BUKU.		<u> </u>		
, ,	on/Publication = Year of Completion: Date of Ist Publication:	2009		Nation of L	r Fablicaik	n: United	States	
Author -		C. Products, LLC sculpture 3-D armo	rk				-	
	Work mede for bire: Domicifed in:	United States	á		) <u> </u>	<u> </u>	1 21 3	
Copyrigh	nt claimant ——— Copyright Chinamb	OF Products, LLC 3040 Calle Platino.	Suite	(24, Oceanside	.CA. 92056	,Uni≃d S	ares	
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Certifica	<u>Maine:</u>	Philip J. Tstry			•			
<del>,</del>	· · · · · · · · · · · · · · · · · · ·	faly 14, 2009		,				
Appl	leant's Tracking Phumber:	6196.000Z			<u> </u>		<del></del>	

## Case 2:10-cy-03844 GW E Document 1-1 Filed 05/21/10 Page 25 of 41 Document 1 Filed 08/04/10 Page 39 of 56 Certificate of Registration



This Cartificate issued under the seal of the Copyright Office in escondance with title 17, United States Code, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Register of Goyyeights, United States of America

Registration Number: VA 1-674-374

Effective date of registration:

July 2, 2009

	MONKEY Fillow Pot
mpletion/Publication = Year of Completion:  Date of Isl Publication:	2004 November 30, 2004 Nation of Lat Publication: United States
	CI Products, LLC sculpture/3-D strevork
Work made for dire- Dominiled in:	United States
opyright claimant ————————————————————————————————————	CPProducts, LLC . 4048 Calle Platino, Suite 124, Oceanside, CA, 92056, United States
ertification ———	
•	Philip I. Terry
Date:	July 2, 2009
Applicant's Tracking Number:	li none party grown growth

# Case 290 cv-03844-GW87E-RDqcument 1-1 Filed 05/21/10 Page 26 of 41 Certificate of Registration



This Certificate issued under the seal of the Gopyright Office in actordance with title 17. United States Code, excess that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Many both Getters
Register of Copyrigins, United States of America

Registration Number: VA 1-678-138

> Effective date of registration: July 14, 2009

Complet	ion/Publication =  Year of Completion:  Date of 1st Publication:	2009	Nation of 1st Publication: - United States
Author		CI Products, LIC scripture/3-D strotck	
		Unical States	
Copyrig	int claimant ——— Copyrigis Claiment		nte 124 Oceanside, CA. 92056, United States
Certific	ation ———	<u> </u>	
;· ·	Name	: Philip I Terry : July 14, 2009	

## Case 2:10-cy-03844-GW - Document 1-1 Filed 05/21/10 Page 27 of 41 Document 1 Filed 08/04/10 Page 41 of 56 Certificate of Registration



This Certificate issued under the seal of the Copyright.
Office in accordance with title 17, United States Code,
attents that registration has been made for the work
identified below. The information on this certificate has
been made a part of the Copyright Office records.

Register of Copyrights, United States of America

Registration Number: VA 1-674-377

> Effective dese of registration: July 2, 2009

	<u> </u>	
Title Title of Work:	MOOSE Pillow Ret	
Completion/Publication = Year of Completion: Date of 1st Publication:	2009	Nation of 1st Publications United States
Author Created:  Work made for blire:	•	
Domiciel in:  Copyright claimant  Copyright Claimant	Ci Products, LEC	A CODE Third State
	4040 Calle Platino, Suns	124, Oceanside, CA, 92056, United States
	/Philip I. Tecy/ 101y 2, 2009	· · · · · · · · · · · · · · · · · · ·
Applicant's Tracking Number:		

#### Case 2:10-cy-03844-GW -E. Document 1-1 Filed 05/21/10 Page 28 of 41 Case 1:10-cy-05878-RJH Document 1 Filed 08/04/10 Page 42 of 56



This Certificate issued under the seal of the Copyright Office in accordance with title 17. United States Code, attests that replanation has been made for the work identified below. The information on this certificate has been made a pare of the Copyright Office records.

Marybeth Paters

Register of Copyrights, United States, of America

Registration Number: VA 1-679-223

> Effective date of registration: July 10, 2009

Title	, <b>I</b> ii	le ai Work	PANDA Pillow Pet				<u></u>
Completio	n/Public Year of C	carlon — Carlon —	2008		. Z. la A 10	YT. II. d Cleron	
	14,	}-	March 31, 2008	Nation of 15	st Publication:	Ouristianara	<u> </u>
Author =	€.	*	CiProducts, LLC			·	·· .
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Copyright	t claimai Copyrige	i Cinquit	CIFICATE, II.C 4040 Calle Merma, Su	te 124. Oceanide	, Ca, 92056, U	nijed States	
•							<del></del>
Certificat		Date	Philip U. Escry/			•	·
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## Case 2:10-cv-038446GW 8-FLJ Portugent 1 1 Filed 05/21/10 Page 29 of 41 Page 43 of 56 Certificate of Registration



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This Certificate issued under the seal of the Copyright Office in accordance with title 15, United States Code, aniests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Marybeth Geters

Register of Copyrights, United States of America

Registration Number: VA 1-678-144

Effective date of registration: July 14, 2009

	Title of Work:	PANDA Fillow-Per Blanket	
Complet	ion/Publication = Vear of Completion: Date of Ist Publication:	2009	Nation of 1st Publication: United States
Author		CIProducts, LLC sculpture 3-Danwook	
d*		. United States	
Copyrig	ht claimant —— Copyright Claimant	Ciferodices, ILC 4040 Calle Pletino, Suite 1:	24, Oceanside, CA, 92056, Vinited States
Certific	ation <del></del>		
en e	Name	Philip L. Terry	e de la companya de l
· •	Date: dicapi's Tracking Number:	***	

## Case 2:10-cv-93844-63678 R Procedurent 1 Filed 05/21/10 Page 30 of 41 Filed 08/04/10 Page 44 of 56 Certificate of Registration



This Certificate issued under the seel of the Copyright Office in accordance with title 12. United States Guile, extents that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Register of Copyrights, United States of America

Registration Number: VA 1-674-371

> Effective date of registration: July 2, 2009

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	Title of Work:	PENGUIN Fillow Pet	
<b>omplet</b>	ion/Publication = Year of Completion: Date of lat Publication:	2007	Nation of 1st Publication: United States
uthor		CIProducts, LLC sculpius/3-D artwork	
		Yes United States	
Jopyrig	ht daimant Copyright Cishwart:	CI Products, LLC 4940 Calle Platino, Suite	124, Oceansine, CA, 92056, United States
ertifica	ation ———		
	Name:	Jehnip I. Teny/	
••	Date:	July 2, 2009	
App	lican's Tracting Number:	6196,0002	

## Case 2:10-dv-038449 GW 8-RJHDocumentel-1 Fine 05/8/1/4/9 0 Page 3 1/48 of 1/56 Certificate of Registration



This Certificate issued under the seal of the Copyright Office in accordance with title 1%, theted States Code, extests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Marybeth Peters

Register of Copyrights, United States of America

Registration Number: VA 1-678-140

> Effective date of registration: hiry 14, 2009

	PENGUIN Pillow Pet Blacket			
Completion/Publication :  Year of Completion:  Date of int Publication:	2009	Freedom of Ist Publication: United States		
Ambor Created: Work souds for bire	G Freducts, LEG sculpture/3-10-anwork			
Copyright claimant ————————————————————————————————————	CV Products, LLC 4040 Calle Platino, Suin	e 124, Oceanside, CA, 92056, United States		
	Thilip J. Temy July 14, 2009 : 6196,0002	m. The state of th		

#### Case 2989-0V-1038440GW 8-EJIDocumenter 1 1 Filed 05/2/1/40 0Page 3240f 4/156 Certificate of Registration



This Certificate issued under the seal of the Copyright Office in accordance with utilists. United States Code, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Register of Copyrights, United States of America

Registration Number: VA 1-678-142

Effective date of registration: hey 14, 2009

Title 🛶	Title of Work:	PIG Pillow Par Blanker		
-	ion/Publication = Year of Completion: Date of 1st Publication:	2009	Nation of 1st Publication:	United States
Author		CFProfiscis, LLC sculpture/3-D activities		
, ·	Work mede for blice Domiciled in:			
Copyrigh	it claimant —— Copyright Comment	Ci Iroducts, LLC	124, Oceanside, CA, 92056, U	mited States
Certifica	tión ———			
	Name: Date:	Finity J. Teny July 14, 2009		41 %
Appli	cant's Tracking Number:	6196-6002		

### Case 2ato-dv:08844950//8-EJHDocumentelm11 Filed 056/04/90 Pegg 33/9f of 156 Certificate of Registration



This Certificate issued under the seal of the Copyright Office in accordance with title to United States Code, afters that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Register of Copyrights, United States of America

Registration Number: VA 1-674-364

> Effective date of registration: July 2, 2009

11,010	Tide of Work	: POLAR BEAR FILOW P	<del>,</del>
	tion/Publication • Year of Completion: Tism of Ise Publication:	2009 May30, 2009	Nation of 1st Publication: United States
Author	a Author:	CJ Products; LLC	
		scalpture 3-D strwork	two contracts and the contract of
•	Vorlemade for size:	Yes	
	Domicied in:	United States	•
Copyrig	ht claimant ——— Copyright Claimant	Of Products, LLC	124, Oceanside, CA, 92056, United States.
Certifica	dion -		
	Morne	/Philip 1 Terpy/	
	• •	hity 2, 2009	
<b>Appi</b>	icent's Tracking Founder:	6196.0002	
# <del>************************************</del>			

#### Case 2:40-cv-03844-00/78 FRJPocument 1 Filed 05/21/10 Page 34 of 41 Certificate of Registration



This Certificate issued under the seal of the Copyright Office in accordance with title 17. United States Code, arcests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Marybeth Peters

Register of Copyrights United States of America

Registration Number: VA 1-679-221

> Effective date of registration; July 10, 2009

Title of Work: TURLE Pillow For

Completion/ Publication.

Year of Completion: 2007

Durant int Publication: March 21, 2007

Neuton of let Publication: United States

Author

a Author: CiProduct, LLC

Anchor Greated: sculpture/3-Denwark

Work minds for time: Vas.

Duminaled in: United States

Copyright Claimson: CiProducts LLC

4040 Calle Pletino, Suite 124, Oceanside, CA, 92036, Indied States

Certification

Name: Applicant's Tracking Number: 6196-0002

## Case 2400-cv-03844405078-ERJ Document 1 File 1-05/03/04/10 10 Page 35 45 41 56 Certificate of Registration



This Certificate issued under the seal of the Copyright Office in accordance with title 17 United Summer Code, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Paryheth TLUG Register of Copyrights, United States of America Registration Number: VA 1-674-365

> Effective date of registration: July 2, 2009

Title —	Title of Work:	UNICORN Pillow Pet			
Complet	ion/Publication = Year of Completion: Des≘of 1st Zurdicarion:	May 30, 2009	Nation of 1st Publication	ar United States	- Annata
Author	e Anther:	CJ Pròducis, LEC sculpture/3-D artwork			j.
· ·	Work made for litri: Domiciled in:	Chieci Stees			
Copyrig	ht cláimánt <del>——</del> Copyright Columnic	CJ Products; LLC	124, Oceanside, CA, 92056,	United States	<u></u>
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Арр	Name: Date: icant's Fracking Number:	July 2, 2009.	· .		

### Case 2:10 cv-03844-000/78 Fx PPC BOOM her to Filed 05/21/10 Page 37 of 41 Certificate of Registration



This Certificate issued under the seal of the Copyright Office in accordance with title 17, United States Code, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Mary heth Sites.
Register of Copyrights, United States of America

Registration Variaber:

VA 1-665-418

Filective date of

March 17, 2009

Tifle

Title of Work: Untilled (Buildleber Pillow Per) Contents Titles: Untilled (Ledy Bur Pillow Pet)

Completion/ Publication

Year of Completion: 2007

Dete of its Publication: James 30, 2003

Nation of 1st Publication: United States

Author

Author: Caproducts, LLC

Author Creates: scripping/3-D artwork

Work made for live: Yes

Domicled in: United States

Copyright claimant

Services Chisase Cupations (IC

Arian Calle Platine, Seite 124, Oceanside, CA, 92006, United States

Certification

Mame: /Philip I. Teny

Date: March 17, 2009

Amaicanda Tracking Namilier: 6590.0002

Scientificate The August States of States and States an

### Case Calle qv 10384405848=RJHOONERH ent 1 Filed 05/21/10 Page 38 of 41 Page 51 of 56 Certificate of Registration



This Certificate issued under the seal of the Copyright Office in accordance with title 17. United States Code, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Marybeth Setus Register of Copyrights, United States of America Registration Number-VA 1-674-375

> Effective date of registration: July 2, 2009

Title	litle of Work	WEALE Fillow Pet	
Completi	ion/Publication = Xear of Complesion: Data of let Publication:	2009	Nation of 1st Publication: United States
Author -		CIProducts, LLC sculpture/3-Dartwork	
	Work made for bire: Demiciled in:	United States	
Copyrigh	t elaimant	CI Products, LLC	- 124, Ossenside, CA, 92056, United States
Certifica	tion —	** 	
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#### **EXHIBIT D**

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#### CUDDLY PILLOW PETS GARDEN STATE PLAZA NJ

06/24/2010 1:45PM 01 000000#1634 CLERK01

PILLON PET \$25.00

ITENS 10 CASH \$25.00

NO REFUND EXCHANGE ONLY IN SEVEN DAYS WITH ORIGINAL RECEIPT









